

# GBSB Global Business School

## Doctor of Philosophy (Ph.D.) in Innovation Management - Learning Outcomes

<p><b>Learning Outcomes for Knowledge obtained at the end of the programme</b></p> <p><u>Knowledge and Understanding:</u> count, define, describe, draw, find, identify, label, list, match, name, quote, recall, recite, sequence, tell, write</p> <p>(Example of learning outcome structure: Action Verb + Object + Context <i>Identify basic different range of glassware and state their use.</i>)</p>	<p>The learner will be able to:</p> <ul style="list-style-type: none"><li>a) Identify broad-based knowledge in innovation management and specific knowledge relevant to their own research interests, including theories and methods of research;</li><li>b) Redefine existing knowledge about quantitative and qualitative research methods and describe how to use these methods/tools effectively;</li><li>c) Match their expertise in a specialised field within innovation management that is at the forefront of an academic discipline or area of professional practice, with sound knowledge of literature in the area, and of prior work on the specific research problem;</li><li>d) Demonstrate theoretical and practical expertise in trends and factors that influence the generation of new knowledge and its use in the specific field of research within innovation management;</li><li>e) Acquire deep expertise across the subfields of innovation management, including interdisciplinary research knowledge.</li></ul>
<p><b>Learning Outcomes for Skills obtained at the end of the programme</b></p> <p><u>Applying Knowledge and Understanding:</u> apply, practice, demonstrate, show,</p>	<p>The learner will be able to:</p> <ul style="list-style-type: none"><li>a) Demonstrate mastery of research methodology and advanced statistics, including quantitative and qualitative research methods;</li><li>b) Apply skills in designing, developing, executing and adapting a wide-ranging research process in innovation management with the integrity and autonomy expected of a professional researcher;</li></ul>

plan, design,  
operate, assemble,  
use, construct,  
prepare, create,  
compose, arrange

(Example of  
learning outcome  
structure:

Action Verb +

Object + Context

*Apply principles of  
good practice to  
dispense, supply  
and administer  
medicinal products  
and other activities  
in a pharmacy.)*

- c) Deliver an innovative contribution within an academic and professional context, leading to technological, social or cultural advances in a knowledge society;
- d) Perform original research in the field of innovation management in the shape of a wide-ranging body of work, part of which is worthy of a nationally or internationally peer-reviewed publication;
- e) Communicate with colleagues in the same discipline and in the wider scientific community both nationally and internationally and in society as a whole about the area in which one has expertise;
- f) Synthesise new and complex ideas with incomplete or limited information and solve problems in new or unfamiliar environments through meaningful and impactful research.